



To the Secretary General
Dimitri Kerkentzes
and to all Delegates of
Bureau international des Expositions (BIE)
34, Avenue d'Iéna, 75116,
Paris, France

October 4th, 2023

Subject: support for Expo 2030 in Rome - promotion of Human Rights and Gender Equality

Dear Delegates,

we write to you with an appeal regarding Rome's candidacy as the venue for Expo 2030: an event that takes on extraordinary relevance, in particular in the context of the UN agenda for 2030 and the promotion of human rights and gender equality.

In fact, 2030 represents a crucial year, which coincides with the expiry of the 17 UN goals for Sustainable Development. It is therefore fundamental that in this historical phase an event as significant as a Universal Exhibition should take place in a country that has historically been able to make the promotion of human rights and gender equality one of its strategic objectives. Rome Expo 2030 is a great opportunity to build “a transcultural garden where all cultures flourish together”.

A place of freedom and participation of men and women of all generations.

A place accessible to everyone without architectural barriers.

The place of human rights and freedoms.

Rome Expo 2030 means:

CONNECTION

a park connected to the city that is the center of relationship networks and solidarity;

INCLUSION

a place of expression of culture and of participation and sharing of choices, where no one is left behind;

SUSTAINABILITY

a sustainable event where development goals are achieved;

DIGITAL

a physical and digital experience;



WOMEN'S FREEDOM

where women can feel safe, supported and count in decisions.

Expo Roma 2030 will take the form of and represent a platform to relaunch female empowerment and freedom.

With this approach, women20 Italia supports Rome's candidacy for expo 2030, and is convinced that diversity brings creativity, stimulates innovation, develops ideas and relaunches opportunities, facilitates the development of a smart world. The greater valorization of women makes our societies takes a huge step forward, because it stimulates us to provide answers to real needs, to deal with all points of view.

The issue of women's rights and gender equality is urgent and crucial. It is a challenge that the international community has recognized as fundamental, not only with the inclusion of Goal 5 "Achieve gender equality" in the United Nations 2030 Agenda, but as an increasingly transversal objective in all United Nations goals.

We will strive to build a lasting legacy for our Expo 2030. Through educational programs, awareness initiatives and long-term partnerships. We want to ensure that gender equality remains at the center of global conversations even after the Expo closes.

A new initiative will make Rome not only a place to celebrate gender equality, but also a research center for global gender studies. We plan to create a dedicated research center, where experts from around the world can collaborate to deepen our understanding of gender issues, analyze data, develop new strategies and share best practices.

This research center will become a global hotspot, attracting enlightened minds from around the world to help dispel myths, identify challenges and develop innovative solutions to promote gender equality. It will be an observatory where we can discuss and above all monitor the impact of gender policies.

With our entry into the field, we want to contribute to ensuring that Expo 2030 is not just a temporary event, but that it has a lasting impact in promoting understanding and action towards a more equitable and inclusive society where freedom develops female empowerment. And let it be a tangible commitment to promote gender equality, a fundamental prerequisite for a more equitable and sustainable society.

Even education, which represents a privileged path for the emancipation of women, is hindered in many areas of the world by numerous constraints and impediments of all kinds, such as segregation at home and the impossibility of attending educational institutions. In some countries, women are prohibited from pursuing academic studies. These incidents are just a few examples of the injustice that many women around the world face. In many countries, women are still subjected to the will of their fathers and husbands, forced into forced marriages, often at a young age, and even physical mutilations.

In this context, Expo 2030 in Rome can become a beacon of hope, a place to address these global challenges and work together to promote human rights and gender equality. We therefore strongly ask for your support for Rome's candidacy as the host of Expo 2030 and the possibility of



using this occasion as a springboard to address the crucial challenges that women and girls around the world face.

We confidently await a favorable decision and remain at your disposal for further information or clarifications.

Best regards,

Women20 Italian Delegation

With the support of:

BPW Federation of Business and Professional Women,
EPWS European Platform of Women Scientists
ICoRSA International Consortium Research Staff Association
ItalianRSA Italian Research Staff Association
CREIS European Reserch Center of Sustainable Innovation
ITWIIN ITalian Women Innovatora and Inventors Network
D&S Donne e Scienza

