

Advocacy Committee – Statement of Intent

Date: (25/05/2015)

Charge

The advocacy committee is charged crafting, framing and articulating ICORSA's position or message in collaboration with the Board of Directors. This committee will;

- Develop a targeted advocacy strategy
- Develop white papers on issues of relevance to ICORSA communities
- Comment on current affairs affecting researcher communities
- Organize workshops to gather input from researcher communities, and inform researcher communities of national and international policies affecting them
- Build community and consensus by connecting advocacy efforts of researcher communities, especially where a policy issue affects researcher communities in different contexts (e.g. in different countries or across disciplines)

Goals

- Build relationships with researchers addressing policy issues in various contexts, e.g. in different countries.
- Identify issues that affect researchers in different contexts, and connect researchers working to address shared issues.
- Share advocacy campaigns taking place in different contexts so that partnerships between researcher communities can amplify a collective voice.
- Establish focused campaigns on an annual basis, and develop media campaigns (in collaboration with the Media and Communications Committee) to raise awareness and advocate for change
 - 2015 main focus is on gender issues

- 2016 main focus will be international mobility
- 2017 main focus will be finances, including pensions and retirement

Metrics for measuring progress towards Goals

- Changes to a catalog of
 - policy issues being addressed
 - researcher communities working on those issues
 - communities working on shared issues, e.g. which policy issues are common to multiple communities
 - advocacy campaigns, including social media metrics to measure the reach of campaigns
- Other advocacy output, including
 - meetings attended
 - presentations given
 - publications and white papers

Timeline for meeting Goals

- Develop catalog and populate with data in time to present it at the 2015 AGM
- Develop list of other advocacy output for sharing via the ICORSA website, updated quarterly

Members

Andrew Dellis – Nominated Interim Chair (Andrew.Dellis@gmail.com)

Volunteer Request:

The advocacy committee is seeking volunteers with interests/expertise congruent with the above mentioned intent. This year we are particularly interested in individuals with expertise in gender issues, such access and progression barriers for women in STEM.